



# ADOPSI

*Supporting education in Indonesia ... one student at a time*

A Newsletter Published by

Persekutuan Kasih Kristus Arizona (PKKA), Inc. (*Love of Christ Fellowship Arizona*)

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## EDITION 8 – WINTER/SPRING 2013

### A REVIEW OF PKKA'S 6-YEAR REVENUE OUTLOOK

The latest Annual Benefit Concert on November 17, 2012 has been a great success (details are on page 4). PKKA would like to acknowledge thanks to everybody involved in this fundraising event – the volunteers and our supporters. Before the beautiful memory of the event is fading and gone, it is probably a perfect time for us to look back at our past fundraising efforts, evaluate and make plans for the future.

Looking back, the total revenues and donation we receive every year shows a significant increase, from only about \$ 800 (in 2007) to over \$ 10,000 (as of January 2013). Yet as our fiscal year 2012-2013 will only end on July 31, 2013 there is a chance that the dollar amount of donation might still go up by then.

| FY        | Concert Revenues | Donation      | Total Revenues |
|-----------|------------------|---------------|----------------|
| 2007-2008 | N/A              | \$ 799.72     | \$ 799.72      |
| 2008-2009 | \$ 4,001.66      | \$ 1,280.33   | \$ 5,281.99    |
| 2009-2010 | \$ 4,015.40      | \$ 3,457.77   | \$ 7,473.17    |
| 2010-2011 | \$ 3,844.37      | \$ 5,897.00   | \$ 9,741.37    |
| 2011-2012 | \$ 3,021.23      | \$ 6,040.00   | \$ 9,061.23    |
| 2012-2013 | \$ 3,068.46      | \$ 7,546 plus | \$ 10,614.46   |

As displayed in the above table, the increase in revenue is particularly due to the significant rise of donations from our supporters.

Apparently, more and more people do take an interest and are eager to participate in our mission to help build future leaders in Indonesia through our "Adopt-a-Student" scholarship program.

We believe that our program is well accepted because of a number of reasons. First, our scholarship program is unique because the it is given until the student graduates. It is not a one-time charity event. PKKA believes that this type of continuous financial support will help the students concentrate more on their studies, be motivated and therefore, will graduate on time.

We also believe that our program is attractive because we embrace the philosophy of "**One Dollar Collected, One Dollar Given Away**". In other words, volunteerism as our mode of operation makes our program running effectively and efficiently.

Directors, officers, and staff are unpaid so that the funds can be utilized at its maximum capacity. 96% of funds is used for scholarship, 4% is for printing and mailing (about \$460 per year).

We strongly exercise transparency of our operation, through annual program accomplishments, internal audits and financial reports, publication of ADOPSI and PKKA's website [www.EducateIndonesia.org](http://www.EducateIndonesia.org).

Currently, PKKA operates in 14 schools in small towns and rural villages of four different islands of Indonesia. We provide scholarships to students who attend select Protestant and Catholic schools in Indonesia because we believe that they teach their students values for themselves as well as inspire them the responsibility of being a positive force in their society.

It has been PKKA policy, however, to give scholarships to the needy and motivated students in those Christian schools regardless of their religious background.

We firmly believe in Christian unity and practice what we believe. PKKA is successful in recruiting the right scholarship recipients by working closely with schools and local churches in Indonesia. Our program is supported and endorsed by **City Harvest International** (Phoenix), **Knights of Columbus Council 6627** (Tempe), **Mission Del Sol Presbyterian Church** (Tempe), **Our Lady of Mount Carmel Catholic Church** (Tempe), and **Resurrection Lutheran Church** (Scottsdale).

These are the basic foundations on which PKKA is managed - we have a well defined objective, utilize resources entrusted to us with full responsibility and transparency, and we continuously strive to undertake our mission with the spirit of Christian unity.

## DONOR PARTICIPATION CHALLENGE

One of the challenges facing PKKA board is how to increase donor participation into the program. As we all know, PKKA is dependent on the donors and relies heavily on their contribution through donation and also on the proceeds from the yearly benefit concert conducted in November.

With the year of 2013 ahead, many of us are confronted with the task of making resolutions for a new year. Why not making a resolution of supporting more to PKKA? The cost of an entire year of tuition for our students is only \$50-\$100, therefore, any amount of donation will create a big impact to our scholarship program.

Donor participation in supporting PKKA for the past six years can be illustrated in the following table. From this table we can see that donor participation has increased significantly particularly for the past four years, from 81 addresses (in 2009) to 100 addresses (in 2012).

| Fiscal Year | Registered Address of donors | Participating Address of donors | Non-active Address of donors |
|-------------|------------------------------|---------------------------------|------------------------------|
| 2007-2008   | 9                            | 9                               | 0                            |
| 2008-2009   | 19                           | 15                              | 4                            |
| 2009-2010   | 81                           | 81                              | 0                            |
| 2010-2011   | 127                          | 83                              | 44                           |
| 2011-2012   | 156                          | 75                              | 81                           |
| 2012-2013   | 191                          | 100                             | 91                           |

Note that we count the number of our donors in terms of their addresses. The table shows that in the current fiscal year (2012-2013), PKKA has a list of 191 registered addresses with only 100 addresses participating in our program.

That means, only about half of our listed supporters were actively participating in the program while the other half did not. This gap represents a challenge for PKKA to continue looking for ways to get more donors involved.

## APPRECIATING THE DREAMS OF OUR NEW STUDENTS

In our ADOPSI Edition 7 we reported the disbursement of 94 scholarships for the school year 2012-2013. Of the total, 62 scholarships were given to adopt new students, from which 31 students were from six Junior High Schools in the islands of Sumatera and Celebes, and the provinces of East Java (Mojowarno and Peniwen) and Central Java (Salatiga and Klaten).

It is worthy to know that the majority of them (45%) are interested in the healthcare profession (physician / nurse), followed by an interest to armed forces (13%) and teaching (10%). The dreams of the rest of the students are working in a business, be a mechanic, a priest, a chef, and architect.

The following pictures depict some of the faces of our newly adopted junior high school students and their respective dreams and aspirations.



Erika Agustina (ID# 137) will graduate in 2014. Her dream is to become a physician. Due to the economic condition of the family, she is unsure if she would be able to continue with her study. "Thanks for caring" is her expression of gratitude to PKKA donors.



Tri Suharyanto (ID# 164) comes from a low income subsistence farmer family. He loves to play soccer and his dream is to become a policeman. He wrote to PKKA that he is grateful for receiving the scholarship because it helps reduce the economic burden of his parents.



Diantorowahyu Kurniawan (ID# 166) loves to read and study. He will graduate in 2014. His dream is to become a teacher. With a PKKA's scholarship that he receives, he is determined to study harder and excel at school.



Nadia Wardani (ID# 142) comes from a low income subsistence family of four. She loves to read and play badminton. Thanking for the scholarship, she also lets PKKA know that she has a desire to be a nurse.



Evelyn Febrina Herdiane (ID# 160) comes from a family of seven. She loves to play badminton and read. She is grateful to receive PKKA's scholarship because it will help her family a lot. Her dream is to become a professional photographer.

These are your scholarship recipients, our adopted students. They have dreams and we are happy to have the opportunity to help them in their quest to achieve their dreams.

If you like to help them, please write a check to "PKKA Inc." and mail the check to:

PKKA Inc.  
1955 W. Baseline Rd, Ste. 113-330  
Mesa, AZ 85202

(please include your mailing address, phone, and email address)

## THE 5th ANNUAL BENEFIT CONCERT

The mild temperature of 70°F, the a clear blue sky, all this made the Saturday of November 17, 2012 late afternoon a pleasant twilight. At the Resurrection Lutheran Church in Scottsdale that evening PKKA conducted its 5th Music for Education Concert as part of its effort to raise funds for the PKKA adopt-a-student program.

The concert was a great success not only in terms of its financial results (see details on page 1) but also in strengthening the bonding between PKKA and its supporters. All volunteers were involved in the occasion and the participation of donors was exceptionally remarkable. The event attracted a large audience of close to 250 people.

We are happy to witness the increasing participation of our supporters on the event because to us the concert represents an integral part of our program. It functions as a reinforcement of the involvement of the donors and hopefully bolster their sense of belonging to our program.

The following diarama captures the atmosphere of the joyful event. If you missed this great event, please plan to attend the next concert which is scheduled in sometime in October/November 2013. We will provide you with further information in the next edition of ADOPSI.

